

THE
MERCHANDISING
CATALOGUE

X

SEAQUAL
INITIATIVE



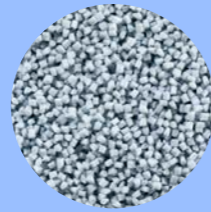
Plastic pollution is an increasingly concerning issue. According to Greenpeace, plastic already accounts for 80% of the pollution in the ocean. Once there, the weather conditions gradually degrade the plastic waste until it becomes microplastics. These are ingested by marine animals, causing them serious health problems and eventually reaching humans through the food chain.

Faced with this emergency situation, SEAQUAL INITIATIVE was born as a unique collaborative community that fights against the plastic pollution that threatens our ocean and nature. Our solution is based on the transformation of marine waste into SEAQUAL® YARN, a high-quality recycled polyESTer with a wide variety of uses.



1 | COLLECTION

Our partners collect marine litter from four points spread worldwide: Mexico, Tunisia, Egypt and Vietnam.



4 | SEAQUAL® MARINE PLASTIC

The flakes are transformed into pellets, made from 100% marine plastic. Used for injection molding.



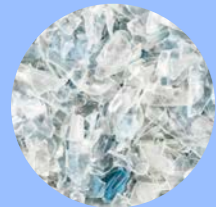
2 | SORTING

Plastic waste is kept and stored into bales, while non-plastic waste is responsibly recycled.



5 | SEAQUAL® YARN

High quality recycled polyESTer, made from 10% marine plastic and 90% post-consumer PET from land sources.



3 | FLAKES

The plastic is shredded into flakes and thoroughly cleaned to ensure its quality and safety.



6 | FINAL PRODUCT

Our network of producers cooperate to deliver high-quality, stunning products made with sustainable materials.

Thanks to this, SEAQUAL® YARN has been successfully implemented by our community of 2.500 brands and manufacturers in diverse sectors. One of the most important ones is merchandising, where there is a growing need for sustainable and versatile materials. Merchandisers have applied SEAQUAL® YARN to a wide range of applications: towels, t-shirts, caps, bags, rollups, aprons, kitchen cloths, landyards, and much more.

SEAQUAL INITIATIVE is committed to continue spreading sustainability within the industry.

This catalogue will give you an insight on the available products offered by the merchandising companies being part of our community. Join us in our mission!

SEAQUAL
INITIATIVE

TOGETHER
FOR A CLEAN
OCEAN

WHAT MAKES US DIFFERENT

SEAQUAL INITIATIVE

European established operations

Blockchain digital Passport

Innovative ESG products

Powerful ocean & community story

Full digital and physical marketing materials

Unique, verticalized R+D capabilities

OTHERS

Asian supply chain

Lack of transparency

No sustainable product offer

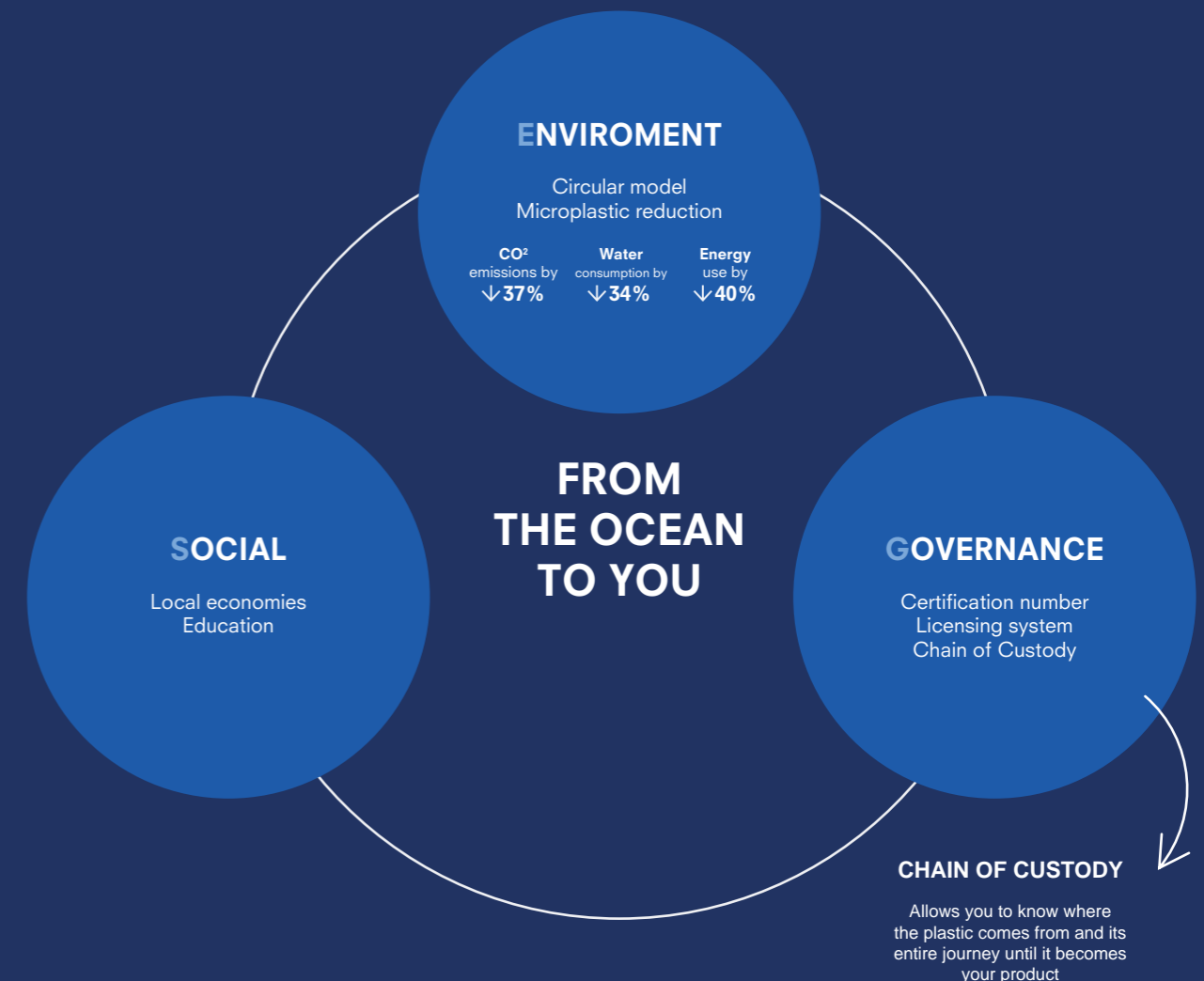
Lack of storytelling

No marketing support

Difficulties to create new products

ESG


Balanced action providing an holistic off-the-shelf ESG solution




BAGS

Backpacks




 **SL23M003 | Drawstring Backpack (adults)**
 Sizes: 35x45 cm
 MOQ: 200
 Customization: YES




 **SL23M003 | Drawstring Backpack (kids)**
 Sizes: 30x38 cm
 MOQ: 200
 Customization: YES




 **SL23M002 | Drawstring Backpack**
 Sizes: 35x40 cm
 MOQ: 100 unidades
 Customization: YES (digital printing)




 **SL23M002 | Drawstring Backpack**
 Sizes: 18x30 cm, 30x38 cm, 40x45 cm
 MOQ: 100
 Customization: YES (digital printing)




 **SL23M003 | 2 in 1 Backpack + Tote bag**
 Sizes: 35x46 cm
 MOQ: 200
 Customization: YES




 **SL23M003 | Conference bag**
 Sizes: 39x30x4 cm
 MOQ: 200
 Customization: YES



 **SL23M018 | Pink Backpack**
 Sizes: 35Lx12Wx45H cm
 MOQ: 1,000pcs
 Customization: YES (digital printing)




 **SL23M018 | Lunch Bag**
 Sizes: 35Lx12Wx45H cm
 MOQ: 1,000pcs
 Customization: YES (digital printing)

Tote Bag




 **SL23M003 | Foldable tote bag**
 Sizes: 38x42 cm
 MOQ: 200
 Customization: YES




 **SL23M003 | Classic tote bag**
 Sizes: 35x42 cm
 MOQ: 200
 Customization: YES




 **SL23M002 | Tote bag**
 Sizes: 33x45 cm
 MOQ: 100
 Customization: YES (digital printing)



 **SL23M015 | PP Woven Bags**
 Sizes: 35x35x15 cm
 MOQ: 40,000
 Customization: YES
 (sublimation/embroidery)

Other bags



 **SL23M014 | ROUND WAIST BAG**
 Sizes: One size
 MOQ: 100
 Customization: YES

TECH ACCESSORIES

Accessories



SL23M015 | Baseball cap
 Sizes: Any
 MOQ: 500
 Customization: YES
 (sublimation/embroidery)



SL23M003 | Side pocket
 Sizes: 26x10cm (+120x2 cm of handle)
 MOQ: 200
 Customization: YES



SL23M003 | Side pocket
 Sizes: 26x10 cm (+120x2 cm of handle)
 MOQ: 200
 Customization: YES

Beach bags



SL23M003 | Foldable beach bag
 Sizes: 54x40x10 cm
 MOQ: 200
 Customization: YES



SL23M002 | Beach bag
 Sizes: 34X48X10 cm
 MOQ: 100
 Customization: YES (digital printing)



SL23M001 | Small beach bag
 Sizes: Various
 MOQ: 500
 Customization: YES (digital printing)



SL23M012 | Lanyard
 Sizes: 1 cm, 1.5 cm, 2 cm, 2.5 cm
 MOQ: 1u
 Customization: YES



SL23M019 | Wallet
 Sizes: 8x7x2 cm
 MOQ: 1000
 Customization: YES



SL23M019 | Wallet
 Sizes: 8x7x2 cm
 MOQ: 1000
 Customization: YES

Laptop



SL23M003 | Laptop sleeve
 Sizes: 13/14 inch or 15/16 inch
 MOQ: 200
 Customization: YES



SL23M002 | Mobile phone bag
 Sizes: 11x20 cm
 MOQ:
 Customization: YES (digital printing)



SL23M003 | Cosmetic bag
 Sizes: 24x16x5 cm
 MOQ: 200
 Customization: YES



SL23M015 | Ocean Bottle
 Sizes: Any
 MOQ: 5000
 Customization: YES
 (sublimation/embroidery)



SL23M002 | Cosmetic Bag
 Sizes: 26x18 cm, 13x26 cm
 MOQ: 100
 Customization: YES (digital printing)



SL23M015 | Mobile Phone Case
 Sizes: Any
 MOQ: 1000
 Customization: YES
 (sublimation/embroidery)

Mobile phone



KITCHEN

Aprons



SL23M003 | Apron (adults)
 Sizes: 76x66 cm
 MOQ: 200
 Customization: YES



SL23M003 | Apron (kids)
 Sizes: 49x53 cm
 MOQ: 200
 Customization: YES



SL23M002 | Apron short
 Sizes: 60x78 cm
 MOQ: 100
 Customization: YES (digital printing)



SL23M001 | Classic apron
 Sizes: Various
 MOQ: 500
 Customization: YES (digital printing)



SL23M002 | Apron long
 Sizes: 65x83 cm
 MOQ: 100
 Customization: YES (digital printing)

Accessories



SL23M002 | Table Mat
 Sizes: 28x44 cm, 155x155 cm
 MOQ:
 Customization: YES (digital printing)



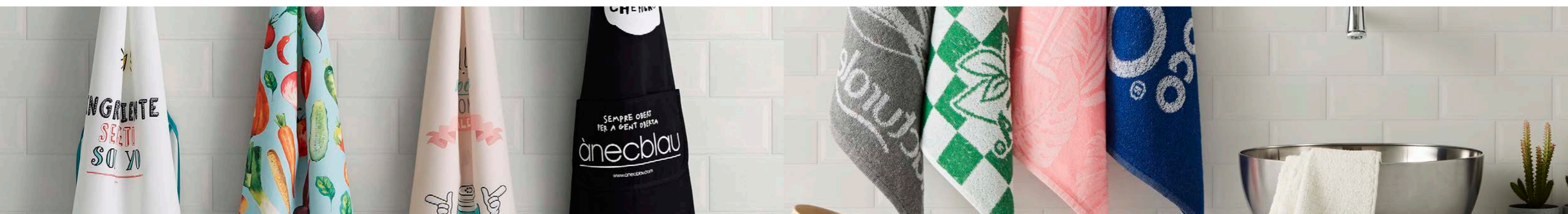
SL23M002 | Sandwich Wrapping
 Sizes: 29x47 cm
 MOQ: 500
 Customization: YES (digital printing)



SL23M002 | Tea towels
 Sizes: 50x50 cm
 MOQ: 2000 pcs
 Customization: YES, jacquard weaving



SL23M001 | Kitchen cloth
 Sizes: Various
 MOQ: 500
 Customization: YES



TOWELS



SL23M001 | Jacquard towel
Sizes: Various
MOQ: 300
Customization: YES



SL23M001 | Hamman towel
Sizes: Various
MOQ: 300
Customization: YES



SL23M002 | Beach towel
Sizes: 70x140cm/80x150cm/100x160cm
MOQ: 500 pcs
Customization: YES, jacquard weaving

PILLOWS



SL23M002 | Cushion 1
Sizes: 50x50cm, 30x50cm
MOQ: 100
Customization: YES (digital printing)



SL23M002 | Cushion 2
Sizes: 50x50cm, 30x50cm
MOQ: 100
Customization: YES (digital printing)



SPORTSWEAR



SL23M006 | Sportswear t-shirt
Sizes: XS to XXL
MOQ: 200 pieces per style and colour
Customization: YES



SL23M018 | Yoga Leggings
Sizes: small size, 91cm long
MOQ: 300pcs
Customization: YES



SL23M018 | Blue top
Sizes: S/M/L/XL/XXL
MOQ: 300 per color minimum 600 per style
Customization: YES



SL23M006 | Shorts with interior legging
Sizes: XS to XXL
MOQ: 200 pieces per style and colour
Customization: YES



SL23M018 | Orange sweatshirt
Sizes: S/M/L/XL/XXL
MOQ: 300 per color minimum 600 per style
Customization: YES

SOCKS



SL23M004 | Waves embroidery socks (adults)
Sizes: Universal size
MOQ: 2.000 units (per size and model)
Customization: NO



SL23M004 | Waves embroidery socks (kids)
Sizes: Age 4-6-8-10
MOQ: 2.000 units (per size and model)
Customization: NO



SL23M016 | Socks (adults)
Sizes: M, L
MOQ: 100 units (per size and model)
Customization: NO



BASICS



SL23M007 | Hoodie



SL23M007 | Basic t-shirt



SL23M007 | Polo



SL23M015 | Workwear
Sizes: Any
MOQ: 500
Customization: YES



SL23M015 | Workwear
Sizes: Any
MOQ: 500
Customization: YES



SL23M015 | Hoodies (Fleece / Terry)
Sizes: Any
MOQ: 500
Customization: YES



SL23M015 | Tshirt (round neck)
Sizes: Any
MOQ: 500
Customization: YES
(sublimation/embroidery)



SL23M015 | Tshirt (V neck)
Sizes: Any
MOQ: 500
Customization: YES
(sublimation/embroidery)



SL23M015 | Polo
Sizes: Any
MOQ: 500
Customization: YES
(sublimation/embroidery)



SL23M015 | Knitted pants
Sizes: Any
MOQ: 500
Customization: YES



SL23M015 | Knitted hoodie
Sizes: Any
MOQ: 500
Customization: YES



SL23M005 | Black T-shirt
Sizes: Consult with supplier
MOQ: 1400 u, min 100 u per color
Customization: any color



SL23M005 | Grey + White T-shirt
Sizes: Consult with supplier
MOQ: 1400 u, min 100 u per color
Customization: any color



SL23M005 | White T-shirt
Sizes: Consult with supplier
MOQ: 1400 u, min 100 u per color
Customization: any color



SL23M014 | UnisexRaincoat (unisex)
Sizes: One size
MOQ: 100
Customization: YES



SL23M014 | UnisexRaincoat (unisex)
Sizes: One size
MOQ: 100
Customization: YES

SOFT SIGNS



SL23M012 | Roll ups



SL23M017 | Flag



SL23M012 | Soft Sign

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